

Media Advisory

Hancock Central High School Students to Learn Manufacturing Skills Through SME PRIME Schools Education Program

Students have access to new manufacturing education opportunities for the 2022-23 school year through the SME Education Foundation

WHAT: Students at Hancock Central High School in Hancock, Michigan, will have access to new manufacturing education opportunities for the 2022-23 school year through the SME Education Foundation, the philanthropic arm of SME, a 90-year-old non-profit association committed to advancing manufacturing technology and developing a skilled workforce.

WHO: SME PRIME® (Partnership Response In Manufacturing Education) builds cost-effective and tailored manufacturing/engineering programs in high schools across the country providing equipment, curriculum, professional development, scholarships, and manufacturing-focused extra-curricular activities to students and teachers. PRIME schools reach nearly 100 communities across dozens of states where each high school is supported and informed by local manufacturers.

WHEN: Friday, Oct. 21st from 11 a.m. – 12:30 p.m. (including tour)

WHERE: Hancock Central High School, 501 Campus Dr, Hancock, MI

WHY: SME PRIME schools directly address the manufacturing and engineering talent shortage by partnering with manufacturers and other investors. The national program provides students with practical experience, knowledge, and skills using state-of-the-art technology and equipment.



VIDEO/INTERVIEW OPPORTUNITIES:

- Greg Markkanen, Michigan State Representative District 110 speaking about the importance of manufacturing education & training in secondary schools.
- Michigan Manufacturing Association Director of Workforce Solutions Bill Rayl.
- SME Educational Program Manager Art Maisano discussing the Foundation's manufacturing education mission.
- Hancock Central High School Principal Chris Salani.
- Hancock Central High School PRIME Educator Kristian Coleman and student Garrett Pannela. A self-guided tour of labs/classrooms, demonstrating equipment; students/teachers discussing the projects/instruction.

PLEASE RSVP TO:

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